

# 2012 National Fine Arts Festival

## Evaluation Criteria

Click on the category name to go directly to that category's criteria.

### Art Division

GRAPHIC DESIGN  
PHOTOGRAPHY, DIGITAL  
PHOTOGRAPHY, TRADITIONAL  
T-SHIRT DESIGN  
VISUAL ART, THREE-DIMENSIONAL  
VISUAL ART, TWO-DIMENSIONAL

### Communication Division

AMERICAN SIGN LANGUAGE GROUP  
AMERICAN SIGN LANGUAGE SOLO  
CHILDREN'S LESSON GROUP  
CHILDREN'S LESSON SOLO  
PUPPETRY GROUP  
PUPPETRY SOLO  
SHORT FILM  
SHORT SERMON, JR.  
SHORT SERMON, SR.  
SHORT SERMON, SPANISH  
SPOKEN WORD

### Dance Division

STEP SOLO  
STEP TROUPE  
URBAN SOLO  
URBAN TROUPE  
WORSHIP DANCE, SOLO  
WORSHIP DANCE, TROUPE

### Drama Division

DRAMA ENSEMBLE, LARGE  
DRAMA ENSEMBLE, SMALL  
DRAMA SOLO  
HUMAN VIDEO ENSEMBLE, LARGE  
HUMAN VIDEO ENSEMBLE, SMALL  
HUMAN VIDEO ENSEMBLE, SPANISH  
HUMAN VIDEO SOLO

### Exhibition Division

DRAMATIZED QUOTING

### Instrumental Division

BRASS SOLO  
GUITAR SOLO  
INSTRUMENTAL ENSEMBLE, CONTEMPORARY  
INSTRUMENTAL ENSEMBLE, TRADITIONAL  
PERCUSSION ENSEMBLE, TRADITIONAL  
PERCUSSION SOLO, TRADITIONAL  
PERCUSSION, UNCONVENTIONAL  
PIANO SOLO  
STRING SOLO  
WOODWIND SOLO

### Vocal Division

CHOIR  
CHRISTIAN BAND  
RAP GROUP  
RAP SOLO  
SONGWRITING  
VOCAL ENSEMBLE, LARGE  
VOCAL ENSEMBLE, SMALL  
VOCAL ENSEMBLE, SPANISH  
VOCAL SOLO, FEMALE, JR.  
VOCAL SOLO, FEMALE, SR.  
VOCAL SOLO, MALE  
VOCAL SOLO, SPANISH FEMALE  
VOCAL SOLO, SPANISH MALE  
WORSHIP TEAM

### Writing Division

BOOK CHAPTER  
CHILDREN'S LITERATURE  
FIRST PERSON ESSAY  
POETRY  
SCRIPT WRITING  
SHORT STORY

### Kappa Tau Art Division

GRAPHIC DESIGN  
PHOTOGRAPHY, DIGITAL  
PHOTOGRAPHY, TRADITIONAL  
T-SHIRT DESIGN  
VISUAL ART, THREE-DIMENSIONAL  
VISUAL ART, TWO-DIMENSIONAL

### Kappa Tau Communication Division

AMERICAN SIGN LANGUAGE GROUP  
AMERICAN SIGN LANGUAGE SOLO  
SHORT FILM  
SHORT SERMON  
SPOKEN WORD

### Kappa Tau Dance Division

STEP SOLO  
STEP TROUPE  
URBAN SOLO  
URBAN TROUPE  
WORSHIP DANCE SOLO  
WORSHIP DANCE TROUPE

### Kappa Tau Drama Division

DRAMA ENSEMBLE  
DRAMA SOLO  
HUMAN VIDEO ENSEMBLE  
HUMAN VIDEO SOLO

### Kappa Tau Instrumental Division

GUITAR SOLO  
PIANO SOLO

### Kappa Tau Vocal Division

CHRISTIAN BAND  
RAP  
SONGWRITING  
VOCAL SOLO, FEMALE  
VOCAL SOLO, MALE  
WORSHIP TEAM

### Kappa Tau Writing Division

BOOK CHAPTER  
CHILDREN'S LITERATURE  
FIRST PERSON ESSAY  
POETRY  
SCRIPT WRITING  
SHORT STORY

# Art Division

## GRAPHIC DESIGN

### *Selection*

Appropriate – appropriate for this festival in subject and taste; appropriate level of difficulty.

Fresh concept – demonstrates a fresh approach.

### *Communication*

Initial impression – immediate visual impact; meaning and theme interpretation readily grasped.

Originality – displays an individualistic style; avoids overused ideas or concepts.

Range of appeal – relevant and appealing to multiple audiences.

Theme interpretation – clearly or creatively represents annual theme.

Visual impact – imagery that is visually compelling; forceful, subtle, or vivid.

### *Presentation/Technique*

Clarity – well defined in its intent.

Consistency – consistent use of medium.

Finished presentation – completeness; graphic design entries must be mounted flat on art board or matte board, and no smaller than 4 by 6 inches; no larger than 32 by 32 inches.

Organization – apparent focal point; organization of compositional elements.

Proportion – appropriate use of space.

Technique – proper use of the medium.

Use of color/values – consistent and visually enhancing color and/or gradation.

Use of type – correct spelling, interesting use of fonts and font sizes, interesting use of upper/lower case.

### *Effectiveness*

Effectiveness – produces an overall effective visual impression or impact.

Preparation – an apparent effort of time and thought in preparation.

Understandable concept – the combination of subject selection, communication, presentation/technique, and effectiveness in attaining a response.

# Art Division

## PHOTOGRAPHY

### *Selection*

Appropriate – appropriate for this festival in subject and taste; appropriate level of difficulty; should reflect a Christian world view but overtly “religious” subject, symbols, or themes is not required.

Fresh concept – demonstrates a fresh approach.

Style – keeps with genre (traditional or digital).

### *Communication*

Initial impression – immediate visual impact; meaning and general intent readily grasped.

Originality – displays an individualistic style; avoids overused ideas or concepts.

Range of appeal – relevant and appealing to multiple audiences.

Visual impact – imagery that is visually compelling; forceful, subtle, or vivid.

### *Presentation/Technique*

Consistency – consistent use of medium.

Elements of design – incorporation of shape, line, pattern, texture, space, framing, size, angle, and cropping.

Finished presentation – completeness; photograph must be mounted (no framing other than matte) with overall size no smaller than 4 by 6 inches and no larger than 32 by 32 inches.

Flow – a natural flow of image(s) for viewer’s eye.

Lighting – effective use of light; develops mood and nuance.

Organization – apparent focal point; organization of compositional elements.

Proportion – appropriate use of space.

Technique – proper use of the medium.

Use of color/contrast – black and white reveals contrast; color is clear and appropriate for image.

### *Effectiveness*

Effectiveness – produces an overall effective visual impression or impact.

Preparation – an apparent effort of time and thought in preparation.

Understandable concept – the combination of subject selection, communication, presentation/technique, and effectiveness in attaining a response.

# Art Division

## T-SHIRT DESIGN

### *Selection*

Appropriate – appropriate for this festival in subject and taste; appropriate level of difficulty.

Fresh concept – demonstrates a fresh approach.

Theme interpretation – clearly or creatively represents annual theme.

### *Communication*

Initial impression – immediate visual impact; meaning and theme interpretation readily grasped.

Originality – displays an individualistic style; avoids overused ideas or concepts.

Range of appeal – relevant and appealing to multiple audiences.

Visual impact – imagery that is visually compelling; forceful, subtle, or vivid.

### *Presentation/Technique*

Clarity – well defined in its intent.

Consistency – consistent use of medium.

Finished presentation – completeness; design submitted in finished T-shirt format should be mounted on art or T-shirt board no larger than 32 by 32 inches. T-shirt design submitted in color proof format should be mounted on art board no smaller than 4 by 6 inches and no larger than 32 by 32 inches.

Organization – apparent focal point; organization of compositional elements.

Proportion – appropriate use of space.

Technique – proper use of the medium.

Use of color/values – consistent and visually enhancing color and/or gradation.

Use of type – correct spelling, interesting use of fonts and font sizes, interesting use of upper/lower case.

### *Effectiveness*

Effectiveness – produces an overall effective visual impression or impact.

Preparation – an apparent effort of time and thought in preparation.

Understandable concept – the combination of subject selection, communication, presentation/technique, and effectiveness in attaining a response.

# Art Division

## VISUAL ART

### *Selection*

Appropriate – appropriate for this festival in subject and taste; appropriate level of difficulty; should reflect a Christian world view but overtly “religious” subject, symbols, or theme are not required.

Fresh concept – demonstrates a fresh approach.

### *Communication*

Initial impression – immediate visual impact; meaning and general intent readily grasped.

Originality – displays individualistic style; avoids overused ideas or concepts.

Range of appeal – relevant and appealing to multiple audiences.

Visual impact – imagery that is visually compelling; forceful, subtle, or vivid.

### *Presentation/Technique*

Consistency – consistent use of medium.

Finished presentation – completeness; 2D entries must be mounted (with no framing other than matte); overall size, including mounting, can be no smaller than 4 by 6 inches and no larger than 32 by 32 inches.

Flow – a natural flow of image(s) for the viewer’s eye.

Neatness – clean appearance; free of smudges.

Organization – apparent focal point; organization of compositional elements.

Proportion – appropriate use of space.

Technique – proper use of the medium.

Use of color/values – consistent and visually enhancing color and/or gradation.

### *Effectiveness*

Effectiveness – produces an overall effective visual impression or impact.

Preparation – an apparent effort of time and thought in preparation.

Understandable concept – the combination of subject selection, communication, presentation/technique, and effectiveness in attaining a response.

# Communication Division

## AMERICAN SIGN LANGUAGE

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

### *Communication*

ASL structure – ASL grammatical structure (not English).

Clarity and hand-positioning – hands should be clearly within signing space; finger spelling should be clear and accurate.

Clarity of signs – signs easily understood individually.

Conceptual accuracy – appropriate choice of signs for overall meaning; message is easily understood.

Interpretation of meaning – shows a visual picture instead of signing only word order.

Facial expression – demonstrates appropriate emotion for the conceptual sign; eye contact.

Originality – use of inventive and creative ideas; demonstrates a fresh approach.

### *Presentation Technique*

Creative elements – thoughtful and creative application of signs.

Directionality – proper direction of signs for whom the message is intended.

Energy – demonstrates the emotion of song with appropriate energy.

Presenter appearance – professional attire; shoes; solid color shirt that contrasts with skin tone; hair pulled back, if necessary; absence of visual noise such as rings, watches, necklaces, etc.

Sign placement – setting up the space appropriately.

Spacing – use of space; signs are large enough to be seen by entire audience.

Stage presence – command of stage; control, confidence, and comfort.

Synchronization – uniform precision of signers during synchronized parts of the song.

Use of classifiers – hand shapes that represent a person or object.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation – overall effectiveness and visual impact.

Preparation – an apparent effort of thought and time in preparation.

Memorization – strong knowledge of lyrics and signing of the selection.

Understandable concept – the combination of song selection, communication, presentation/technique, and effectiveness in attaining a response.

# Communication Division

## CHILDREN'S LESSON

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty; appropriate for intended audience.

Christian message – presents a Christian perspective and message with age-appropriate ministry effectiveness in mind.

Originality – use of inventive and creative ideas; demonstrates a fresh approach.

Theme development – annual theme clearly and creatively woven throughout presentation.

### *Communication*

Expression/body language – enhancement of delivery by use of nonverbal communication (i.e. facial expressions, hand and arm gestures).

Physical energy – engaging, consistent presence for target audience throughout the performance.

Posture – effective stance appropriate for public speaking, stage presence, and proper breath support.

Stage presence – command of stage; control, confidence, and comfort.

Timing – the ability to move from point to point smoothly, and with a sense of pacing; effective use of allotted time spent on opening, main points, and conclusion.

Vocal clarity – appropriate use of volume and proper pronunciation.

Choreography - strong knowledge of lyrics and actions of the piece.

Focus – puppets maintain good eye contact with both the audience and other characters in the performance.

Performance - scene additions, props, signs and lighting should enhance rather than detract from performance and message.

### *Presentation Technique*

Elicits response – demonstrates purpose of sermon with a question for a response in conclusion.

Opening/conclusion – attaining and maintaining the attention of the target audience.

Performance – character, puppetry, or scene additions, as well as props and/or signs, should enhance not detract from performance and message.

Structure of content – effective organization of thoughts communicated for understanding, believability, and remembrance.

Transitions – statements that bridge the main points of the sermon.

Use of Scripture – incorporates Scriptural text and quotations.

Use of illustrations – incorporates vivid image, characters, examples, testimony, and object lessons as reinforcements to sermon topic.

Delivery and timing – demonstrates understanding of the pace of the scene in order to generate a response; body movements should relate to the rhythm of the music.

Entrances and Exits - use of the “stairs” using three or four bounce steps; Use of the full depth of the stage.

Grouping and group dynamic – purposeful use of each puppet and effective relationships.

Lip synchronization – puppets mouths should move in sync with the words as they are spoken or sung; the puppet’s jaw should open one time per syllable.

Mouth action – dropping of the jaw, not the whole head.

Posture – puppets should be straight and have good posture; puppets should not sink out of sight, lean on the stage, etc.

Height and positioning – puppets should be at “belly-button” height. Sinking puppets and excessive height will affect the evaluation.

Staging and blocking - Puppets should be appropriately placed with plenty of room; the best use of the stage space.

Rod arm/human arm technique - appropriate rod arm/human arm movement.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Preparation – an apparent effort of time and thought in preparation.

Relevance – appropriate and relevant application.

Understandable concept – the sermon selection, communication, presentation/technique, and effectiveness in attaining a response.

# Communication Division

## PUPPETRY

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty; appropriate for intended audience.

Christian message – presents Christian perspective or message with ministry effectiveness in mind.

Originality – use of inventive and creative ideas; demonstrates a fresh approach.

### *Communication*

Character development – full realization of who the character(s) becomes throughout the production.

Choreography – smooth, crisp, and varied.

Focus – puppets maintain good eye contact with both the audience and other characters in the performance.

Performance – scene additions, props, signs, and lighting should enhance rather than detract from performance and message.

Physical energy – engaging, consistent presence throughout the performance.

Content/message - the intended message of the piece clearly portrayed throughout the performance; a clear message that is easily followed.

Objective – presents a central truth easily grasped by the audience.

Vocal clarity – appropriate use of volume and proper pronunciation.

### *Presentation/Technique*

Delivery and timing – demonstrates understanding of the pace of scene in order to generate a response; body movements should relate to the rhythm of the music.

Entrances and Exits - use of the “stairs” using three or four bounce steps; Use of the full depth of the stage.

Grouping and group dynamic – purposeful use of each puppet and effective relationships.

Lip synchronization – puppets mouths should move in sync with the words as they are spoken or sung; the puppet’s jaw should open one time per syllable.

Mouth action – dropping of the jaw, not the whole head.

Posture – puppets should be straight and have good posture; puppets should not sink out of sight, lean on the stage, etc.

Height and positioning – puppets should be at “belly-button” height. Sinking puppets and excessive height will affect the evaluation.

Staging and blocking - Puppets should be appropriately placed with plenty of room; the best use of the stage space.

Rod arm/human arm technique - appropriate rod arm/human arm movement.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Preparation – an apparent effort of time and thought in preparation.

Relevance to audience – appropriate and effective for the entire audience.

Understandable concept – the combination of script selection, communication, presentation/technique, and effectiveness in attaining a response.

# Communication Division

## SHORT FILM

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Christian message – should reflect a Christian world view but overtly “religious” subjects, symbols, or themes are not required.

Script development – fresh and creative script; not tired or cliché.

### *Communication*

Body communication – actors effectively and believably communicate with body language and facial expression.

Directing – choice of camera shots, angles, and movement that help communicate mood and emotion.

Imagery – the use of color, reflections, shadows, shapes, or icon images effectively enhance the mood and message.

Music – contributes to mood and helps communicate the message.

Originality – use of original and creative ideas; demonstrates a fresh approach.

Verbal communication – dialogue/narrative flows naturally and communicates effectively while moving the story and message forward.

### *Presentation Technique*

Appropriate shot – appropriate shots are used for the specific situation (wide, medium, close-ups, pans, zooms, dolly, crane, etc.).

Audio mix – balanced and clearly understood audio; voices and voice-overs can be clearly heard and understood above the music.

Balanced lighting – consistent lighting with appropriate balance between foreground and background.

Color balance – appropriate color/temperature light is used for the specific situation.

Color correction – shots in the same scene are similar in color balance, contrast, and appearance.

Flow and pacing – frames flow together into a cohesive story; edits do not cause the story to be jumpy or to drag.

F/X and Foley – natural and appropriate use of audio and visual effects.

Hook – opening sequence immediately grabs the attention of the audience.

Lighting – effective use of light; develops mood and nuance.

Open/close – title and credits are appropriate for the production.

Proper framing – camera shots have proper headroom and nose room.

Setting and set – setting and location for the story being told is appropriate and the set is believable. The set should carry both dimension and depth.

Storytelling – shots and the sequence of editing are selected for effective storytelling.

The line of action – shots do not cross the line of action.

Transparent editing – edits are unnoticeable and do not detract from the story.

Wardrobe – wardrobe selections are appropriate for the roles played by the actors as well as scene setting.

### *Effectiveness*

Acting effectiveness – the performance of the actors is effective overall (i.e., were they believable?).

Climax – believable plot reaches a climax that resolves the conflict.

Conflict – conflict clearly established.

Introduction – time, setting, and main characters are quickly revealed.

Message effectiveness – evokes a powerful viewer response appropriate to the film's message.

Production effectiveness – an overall cohesiveness of story, casting, production technique, style, and genre.

Plot development – develops toward a climax.

Resolve – the story ties up loose ends. If the audience is left hanging, it is intended. A hanging end should not be the result of poor scripting.

# Communication Division

## SHORT SERMON

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Christian message – presents a solid Biblical perspective with ministry effectiveness in mind.

Theme development – annual theme clearly and creatively woven throughout presentation.

### *Communication*

Expression/body language – use of nonverbal communication (i.e. facial expressions, hand and arm gestures) that enhance the delivery of the sermon.

Originality – use of original and creative ideas; demonstrates a fresh approach.

Posture – effective stance appropriate for public speaking, stage presence, and proper breath support.

Stage presence – command of stage; control, confidence, and comfort.

Timing – the ability to move from point to point smoothly, and with a sense of pacing; effective use of allotted time spent on opening, main points, and conclusion.

Vocal clarity – appropriate volume for audience; proper pronunciation of words with appropriate tone and inflection.

### *Presentation Technique*

Use of Scripture – Scriptural text/quotations foundational to overall presentation. Reference cited.

Elicits response – demonstrates purpose of sermon with a question for a response in conclusion.

Opening/conclusion – use of quote, question, illustrations, or story is used to capture audience's interest in topic of sermon; the conclusion recaps the main points and calls for a final response.

Structure of content – effective, logical organization of thoughts communicated for understanding, believability, and remembrance.

Transitions – statements that bridge the main points of the sermon.

Use of illustrations – incorporates vivid image, examples, testimony, statistics, or quotations as reinforcements to sermon topic with proper recognition of sources.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Preparation – an apparent effort of time and thought in preparation.

Relevance – appropriate and relevant application.

Understandable concept – the sermon selection, communication, presentation/technique, and effectiveness in attaining a response.

# Communication Division

## SPOKEN WORD

### *Selection*

Appropriate – appropriate for this festival in subject and taste.

Theme development – annual theme creatively woven throughout presentation.

Originality – unique use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Development – full development of ideas and expressions throughout the piece.

Writing style – command of lyrical, narrative, or dramatic conventions.

Flow of thought – connectivity and progression of ideas.

Fresh imagery/word play – figures of speech, sound devices, and linguistic effects achieved through various patterns and variations in diction.

Sound devices – assonance, alliteration, consonance, rhyme, repetition, etc.

Diction – choice and arrangement of words.

Freshness of expression – avoidance of clichés; creating fresh and vivid imagery.

### *Presentation/Technique*

Timing/delivery – demonstrates an understanding/execution of pacing, movement, and tone.

Voice – unique presence of the creator of the piece; not necessarily the speaker in the piece but a recognizable presence of a distinctive author behind and inside everything in the work.

Movement – if used, movement is intentional and enhances content.

Clarity/style – demonstrates a distinctive mode of expression.

Posture/facial expression – use of nonverbal communication to enhance the impact and performance of the piece.

Rhythm/musicality – audible experience of the written work including sound devices, rhythm, and the way sound compliments the meaning and intent of the piece.

Stage presence – command of stage; control, confidence, and comfort.

Energy – appropriate physical, emotional, and audible connectivity to the subject and theme of the piece.

### *Effectiveness*

Evident connection – overall impact of the piece combining writing, communication and performance.

Evident message – understandable concept; evident impact.

Preparation – apparent effort of thought and time in all elements of presentation.

# Dance Division

## STEP OR URBAN

### *Selection*

Appropriate – appropriate for this festival; appropriate attire for genre with ministry effectiveness in mind.

Style – movement complements the music

Creativity – use of style or combination of original hip hop movement

### *Communication*

Expression – use of both facial expression and body language

Choreography – use of levels, group work, variety of movements to support dance style.

Staging – use of formations (with correct spacing); use of creative transitions and movement from one formation to another; seamless transitions

### *Presentation/Technique*

Body placement – isolations and fluidity, angles in tutting

Body control and strength – demonstrates proper support from core to deliver intentional movement; energy evident in all movements throughout presentation; energy levels should parallel energy of music

Musicality – execution of hip hop movements using rhythmic variations; accents beats and sounds in music through movement

Execution of technical skill – proper execution of hip hop technical elements (freezes/stalls, tutting, tricks)

Difficulty- incorporation of challenging movements/ and or skills (jumps, freezes/stalls, partner works, and floor work), footwork, and variety of styles.

Group execution/uniformity – use of all dancers throughout entirety of troupe routine

Synchronization – precision of arm and body placement; group timing with the music

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Preparation – an apparent effort of thought and time in preparing the selection; memorization

Stage presence and projection – ability to connect with audience during performance (includes: genuine expression, emotion, and energy)

Overall effect – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Dance Division

## WORSHIP DANCE - BALLET AND CONTEMPORARY

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty; appropriate attire for genre with ministry effectiveness in mind.

Style – compliments the music; keeps with genre.

Originality – use of original and creative movement to create artistic effect.

### *Communication*

Expression – use of both facial expression and body language

Choreography – use of levels, group work, and variety of movements to support dance style.

Staging – use of formations (with correct spacing); use of creative transitions and movement from one formation to another; seamless transitions

### *Presentation/Technique*

Alignment – proper lines according to arms and feet positions, legs, and body composition.

Artistry – connection and interpretation of song.

Execution of technical skill- proper execution of technical elements and movements (turns, leaps, jumps, kicks, extensions, and floor work) Includes basic fundamentals (posture, turnout, initiation of movement, and control)

Difficulty – incorporation of challenging movements/ and or skills (leaps, turns ,kicks, extensions, and floor work)

Group execution – uniformity (use of all dancers throughout entirety of troupe routine)

Synchronization – precision of arm and body placement; group timing with the music

Musicality – execution of movements throughout the routine, complementing the beats and rhythm of the music

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Preparation – an apparent effort of thought and time in preparing the selection; memorization

Stage presence and projection – ability to connect with audience during performance (includes: genuine expression, emotion, and energy)

Overall effect – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Drama Division

## DRAMA

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Originality – use of inventive and creative ideas; demonstrates a fresh approach.

Theme development – annual theme creatively woven throughout presentation.

### *Communication*

Character development – a full realization of who the character(s) become(s) throughout the presentation.

Expression – nonverbal communication (i.e. facial expressions, gestures, posture) that enhances mood of the presentation.

Posture – use of whole body to enhance character.

Stage presence – command of stage; control, confidence, and comfort.

Vocal clarity – appropriate volume; proper pronunciation of words with effective tone and inflection.

### *Presentation Technique*

Action – natural movement of the actor(s) that is both original and creative, enhancing the idea of the presentation.

Actor's focus – to whom or where is the actor speaking? Ability to remain "in character;" if multiple characters are being played by a single actor, transitions should be clear, distinctive, and creative.

Blocking – proper staging; movement with purpose; staging that best allows full view of actor's face and body placement with appropriate spacing to provide a clean and uncluttered stage picture.

Characterization – believable representation of human motives, thoughts, actions, and emotions.

Delivery – strong delivery of lines using proper pronunciation of words to help develop an effective mood and tone of the line.

Timing/dialogue – understanding and excellent execution of the pacing of the scene and the delivery of the lines.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation – a conclusive voice stating the overall message.

Preparation – an apparent effort of thought and time in preparation.

Memorization – strong knowledge of the lines and action of the piece.

Understandable concept – the combination of script selection, communication, presentation/technique, and effectiveness in attaining a response.

# Drama Division

## HUMAN VIDEO

### *Selection*

Appropriate – appropriate for this festival: appropriate level of difficulty.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Composition quality – quality and unaltered sound; splicing should flow easily with a clear connection between selections.

Originality – use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Body language – appropriate gestures and body movement for individual character(s).

Character development – a full realization of who the character(s) become(s) throughout the presentation.

Facial expression – facial expressions convey the character's disposition/mood and include lip sync of song's lyrics.

Physical energy – demonstrates the emotion with exaggerated energy of character(s).

Stage presence – command of stage; control, confidence, and comfort.

### *Presentation/Technique*

Action – natural movement of the actor(s) that is both original and creative to enhance the idea of the presentation.

Actor's focus – to whom or where is the actor speaking? Ability to remain "in character;" if multiple characters are being played by a single actor, transitions should be clear, distinctive, and creative.

Blocking – proper staging; movement with purpose; staging that best allows full view of actor's face and body.

Characterization – believable representation of characters' motives, thoughts, actions, and emotions.

Development – complete, understandable, and believable development of the story line and characters.

Mounts – mounts, object-building, gymnastic, or cheer-type elements fit believably within the story line or character development.

Presentation of story line – well-developed and recognizable story line; actor(s) successfully convey intended purpose of character(s) throughout presentation (with facial expression, motion, body language, and action).

Timing/delivery – understanding and excellent execution of the pace of the scene(s).

Uniformity – uniform body movements; uniform lip sync between multiple characters (ensemble).

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation – actual conveyance of the message of the song through the overall presentation.

Preparation – an apparent effort of thought and time in preparation.

Memorization – strong and evident knowledge of the lyrics.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Exhibition Division

## DRAMATIZED QUOTING

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty. Scripture portion used is substantial enough for full setting, character, and story development.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Originality – use of inventive and creative ideas; demonstrates a fresh approach.

### *Communication*

Character development – a full realization of who the character(s) become(s) throughout the presentation.

Expression – nonverbal communication (i.e. facial expressions, gestures, posture) that enhances mood of the presentation.

Posture – use of whole body to enhance character.

Stage presence – command of stage; control, confidence, and comfort.

Memorization - word perfect recitation of the selected scripture portion.

Vocal clarity – appropriate volume; proper pronunciation of words with effective tone and inflection.

### *Presentation Technique*

Action – natural movement of the actor(s) that is both original and creative, enhancing the idea of the presentation.

Actor's focus – to whom or where is the actor speaking? Ability to remain "in character;" if multiple characters are being played by a single actor, transitions should be clear, distinctive, and creative.

Blocking – proper staging; movement with purpose; staging that best allows full view of actor's face and body placement with appropriate spacing to provide a clean and uncluttered stage picture.

Characterization – believable representation of human motives, thoughts, actions, and emotions.

Delivery – strong delivery of scripture using proper pronunciation of words to help develop an effective mood and tone.

Timing/dialogue – understanding and excellent execution of the pacing of the scene and the delivery of the lines.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation – a conclusive voice stating the overall message.

Preparation – an apparent effort of thought and time in preparation.

Understandable concept – the combination of scripture, communication, presentation/technique, and effectiveness in attaining a response

# Instrumental Division

## **BRASS SOLO, INSTRUMENTAL ENSEMBLE, TRADITIONAL, AND WOODWIND SOLO**

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement/composition – a well-rounded, cohesive musical statement.

Originality – use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Communication – ability to connect with audience.

Communicative skill – interprets the overall musical intent (i.e. emotion, energy, musical line, personal involvement/connectivity to theme of arrangement).

Expressiveness – appropriate musical interpretation; musical and facial expression.

Posture – standing or sitting comfortably; conducive for performance.

Stage presence – command of stage and instrument; control, confidence, and comfort.

### *Presentation/Technique*

Blend – achieves balance between instruments (ensemble).

Breathing – proper breath management.

Control – command of the instrument to produce desired tone and effect.

Dynamics – effective use of contrasting volumes.

Fingering – smooth dexterity in chords, scales, arpeggios, and patterns.

Intonation – accurate pitch of the instrument, maintaining correct intervals.

Phrasing – produces complete musical sentences.

Precision/accuracy – skillful exactness of the presentation.

Rhythmic stability – evenness of rhythm (timing, vibrato, etc.).

Tone quality – pleasing pitch, volume, and time line.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Preparation – an apparent effort of thought and time in preparation.

Memorization – strong knowledge of the music (for solo entries only; ensembles do not require memorization).

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness attaining a response.

# Instrumental Division

## GUITAR SOLO

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement/composition – a well-rounded, cohesive musical statement.

Originality – use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Communication – ability to connect with audience.

Communicative skill – interprets the overall musical intent (i.e. emotion, energy, musical line, personal involvement/connectivity to theme of arrangement).

Expressiveness – appropriate musical interpretation; both musical and facial expression.

Posture – conducive for performance.

Stage presence – command of stage and instrument; control, confidence and comfort.

### *Presentation/Technique*

Control – command of the instrument to produce desired tone and affect.

Dynamics – effective use of contrasting volumes.

Fingering/picking – smooth dexterity in chords, scales, arpeggios, and patterns.

Intonation – accurate pitch of the instrument, maintaining correct intervals.

Phrasing – produces complete musical sentences.

Precision/accuracy – skillful exactness of the presentation.

Rhythmic stability – evenness of rhythm.

Tone quality – clarity and accuracy of pitch, volume, and timbre.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity, and passion.

Memorization – strong knowledge of the arrangement, melody, and movements of the song(s).

Preparation – an apparent effort of thought and time in preparation.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Instrumental Division

## INSTRUMENTAL ENSEMBLE, CONTEMPORARY

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Originality – creative in its concept and structure; use of creative ideas; demonstrates a fresh approach.

Overall arrangement – well-rounded, cohesive musical statement.

### *Communication*

Communication – ability to connect with audience.

Posture – conducive for effective performance.

Communicative skill – interprets the overall musical intent (i.e. emotion, energy, musical line, personal involvement/connectivity to theme of arrangement).

Expressiveness – appropriate musical interpretation; musical and facial expression.

Stage presence – command of stage and instrument; control, confidence, and comfort.

### *Presentation/Technique*

Control – command of the instrument(s) to produce desired tone and effect.

Dynamics – effective use of contrasting volumes.

Fingering – smooth dexterity in chords, scales, and patterns.

Intonation – accurate pitch of the instrument, maintaining correct intervals.

Phrasing – interesting melodic and instrumental phrasing.

Precision/accuracy – skillful exactness of the presentation.

Rhythmic stability – evenness of rhythm (timing, vibrato, etc.).

Tone quality – clarity and accuracy of pitch, volume, and timbre.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation of clear thought – consistent interpretation of the musical style and lyrical line throughout the song.

Relevance – music is in a style and form that connects with the listener.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness.

# Instrumental Division

## PERCUSSION

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement/composition – a well-rounded, cohesive musical statement.

Originality – use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Communication – ability to connect with audience.

Communicative skill – interprets the overall musical intent (i.e. emotion, energy, personal involvement/connectivity to theme of arrangement).

Expressiveness – appropriate musical interpretation; musical and facial expression.

Interpretation – actual conveyance of the message of the piece through the presentation.

Posture – posture conducive for performance.

Stage presence – command of stage and instrument; control, confidence and comfort.

Unity – demonstrates the art of working together (ensemble).

### *Presentation/Technique*

Blend – achieves balance between instruments or movements of the piece.

Control – command of the instrument(s) to produce desired effects.

Dynamics – effective use of contrasting volumes.

Phrasing – produces complete musical sentences.

Precision/accuracy – skillful exactness of the presentation.

Rhythmic stability – evenness of rhythm.

Tone quality – a musical sound having a definite pitch, volume, or time line.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Memorization – strong knowledge of the melody of the song(s).

Preparation – an apparent effort of thought and time in preparation.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness attaining a response.

# Instrumental Division

## PIANO SOLO

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement/composition – a well-rounded, cohesive musical statement.

Originality – if written or arranged by the student, use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Communication – ability to connect with audience.

Expressiveness – appropriate musical interpretation.

Interpretive skill – interprets the overall musical intent (i.e. emotion, energy, musical line, personal involvement/connectivity to theme of arrangement).

Posture – conducive for performance.

Stage presence – command of stage and instrument; control, confidence and comfort.

### *Presentation/Technique*

Chording technique – if the piece is improvised, skillful use of various chords, progressions, inversions, etc. to enhance the arrangement.

Control – command of the instrument to produce desired tone and effect.

Dynamics – effective use of contrasting volumes.

Fingering – smooth dexterity in chords, scales, arpeggios, and patterns.

Modulating technique – accurate key changes (if it is improvised, the effective use of chords, progressions, scales, and arpeggios, etc. in making key changes).

Phrasing – produces complete musical sentences.

Precision/accuracy – skillful exactness of the presentation.

Rhythmic stability – evenness of rhythm.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Memorization – complete knowledge of the piece from memory.

Preparation – an apparent effort of thought and time in preparation.

Overall effectiveness – the combination of music selection, communication, presentation/technique to achieve overall effectiveness.

# Instrumental Division

## STRING SOLO

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement/composition – a well-rounded, cohesive musical statement.

Originality – use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Communication – ability to connect with audience.

Communicative skill – interprets the overall musical intent (i.e. emotion, energy, musical line, personal involvement/connectivity to theme of arrangement).

Expressiveness – appropriate musical interpretation; musical and facial expression.

Posture – conducive for performance.

Stage presence – command of stage and instrument; control, confidence, and comfort.

### *Presentation/Technique*

Control – command of the instrument to produce desired tone and effect.

Dynamics – effective use of contrasting volumes.

Fingering – smooth dexterity in chords, scales, arpeggios, and patterns.

Intonation – accurate pitch of the instrument, maintaining correct intervals.

Phrasing – produces complete musical sentences.

Precision/accuracy – skillful exactness of the presentation.

Rhythmic stability – evenness of rhythm (timing, vibrato, etc.).

Technique – if bowed – proper bow hold; if plucked – proper tension and control.

Tone quality – a musical sound having a definite pitch, volume, and timbre.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Memorization – strong knowledge of the melody of the song(s).

Preparation – an apparent effort of thought and time in preparation.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Vocal Division

## CHOIR/VOCAL ENSEMBLE

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement – well-rounded, cohesive musical statement.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Display of vocal range – demonstrates a wide vocal range.

### *Communication*

Communicative skill – ability to connect with audience.

Expressiveness – both facial expression and use of body language.

Posture – relaxed body stance for proper breath support and management.

Stage presence – command of stage; control, confidence, and comfort.

Unity – demonstrates ensemble cohesiveness.

### *Presentation/Technique*

Articulation – executes clear and coherent phrases (i.e. 'staccato' – short, 'marcato' – marked, and 'legato' – connected).

Blend – creating a balanced sound.

Breathing – proper breath management.

Diction – proper enunciation of words.

Dynamics – effective use of contrasting volumes.

Harmony - knowledgeable and effective use of unison and multi-part harmony.

Intonation – ability to sing in tune.

Phrasing – completeness of a lyrical statement.

Rhythmic precision – ability to internalize the pulse.

Tone quality – ability to produce clear and pleasant tone.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Memorization – strong knowledge of the lyrics and melody of the song(s).

Preparation – an apparent effort of thought and time in preparing the selection.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Vocal Division

## CHRISTIAN BAND

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement – consistent with genre.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Originality – use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Communicative skill – interprets the overall musical intent (i.e. emotion, energy, musical line, personal involvement/connectivity to theme of arrangement).

Expressiveness – musical and facial expression; use of body language.

Stage presence – command of stage and/or instrument; control, confidence, and comfort.

Unity – cohesiveness of vocalists and instrumentalists.

Vocal clarity – articulation; enunciation of words, projecting with the correct inflection and control appropriate for the presentation.

### *Presentation/Technique*

Blend – creates a balanced sound.

Breathing – proper breath management.

Dynamics – effective use of contrasting volumes.

Energy – demonstrates vitality appropriate for the selection.

Intonation – ability to sing and play in tune.

Musical transitions – flow of music.

Phrasing – completeness of a musical statement.

Rhythmic precision – ability to internalize the pulse.

Tone quality – vocally consistent with genre; musically, a sound having a definite pitch, volume, and texture.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation – actual conveyance of the message of the piece through the presentation.

Memorization – strong knowledge of the chord progressions, lyrics, and movements of the selection.

Preparation – an apparent effort of thought and time in preparation.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Vocal Division

## RAP

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement – creative structure of verse and/or chorus with music and vocals.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Originality – use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Clear concept – understandable concept of lyrical message.

Expression – facial expression and body language that reflect the tone and intent of the lyrics.

Interpretation – overall effectiveness/impact of the message.

Stage presence – command of stage and/or instrument; control, confidence, and comfort.

Vocal clarity – enunciation of words, projecting with the correct, clear inflection, and control appropriate for the presentation.

### *Presentation/Technique*

Control – maintaining quality sound with appropriate volume.

Creativity – unique physical response to rhythm and rhyme.

Energy – demonstrates the emotion with exaggerated energy for the lyrics.

Motions – hand and arm gestures that enhance the performance.

Phrasing – employs creative and innovative wording rather than trite or cliché.

Precision/stability – lyrics, motions, and music compliment each other.

Synchronization – multiple vocalists' gestures or movements in proper rhythm with each other and the music (ensemble).

Timing – allows for lyrical delivery and audience response.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Memorization – strong knowledge of the lyrics and melody of the song(s).

Preparation – an apparent effort of thought and time in preparation.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Vocal Division

## SONGWRITING

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement – well-rounded, cohesive musical statement.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Originality – original in its concept, lyrics, and melody; demonstrates a fresh approach.

### *Communication*

Clear message – reveals a message that is clearly understood by the listener.

Lyrical hook – composed around a lyrical concept/phrase that is restated or woven throughout the selection.

Rhyme scheme – follows a rhyme scheme that is unique in its wording.

Use of poetic language – employs poetic language, such as similes and metaphors.

### *Presentation/Technique*

Clear theme – overall concept and melodic motif clearly developed.

Contrast/variation – variations and contrasts in the harmonic structure and the melodic line.

Harmonic structure – the harmonic structure of the song must follow acceptable musical principles and should be enriched beyond the primary chords of I, IV, and V.

Introduction/song length – an introduction that sets the mood of the song; a song that is not too long or too short.

Memorable tune – melody is memorable and singable.

Melodic development – variations in the melody after being stated in its initial form.

Phrasing – melodic and lyrical phrasing follows the concept of the song.

Song form – structure of the composition is in “song” form (for example, introduction, verse, chorus, verse, chorus, bridge, modulation into chorus, coda/tag).

Time frame/development – development of the overall harmonic structure that fits into a proportional time frame where one section is not emphasized to the detriment of another section.

Use of figurative language – creative and effective use of descriptive words, creates a mental picture.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation of clear thought – consistent interpretation of the musical style and lyrical line throughout the song.

Relevance – music and lyrics are in a style and form that connects with the listener.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness attaining a response.

# Vocal Division

## VOCAL SOLO

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement – well-rounded, cohesive musical statement.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Display of vocal range – demonstrates a wide vocal range.

### *Communication*

Communicative skill – ability to connect with audience.

Expressiveness – both facial expression and use of body language.

Posture – relaxed body stance for proper breath support and management.

Stage presence – command of stage; control, confidence, and comfort.

### *Presentation/Technique*

Articulation – executes clear and coherent phrases (i.e. 'staccato' – short, 'marcato' – marked, and 'legato' – connected).

Breathing – proper breath management.

Diction – proper enunciation of words.

Dynamics – effective use of contrasting volumes.

Intonation – ability to sing in tune.

Phrasing – completeness of a lyrical statement.

Rhythmic precision – ability to internalize the pulse.

Tone quality – ability to produce clear and pleasant tone.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Memorization – strong knowledge of the lyrics and melody of the song(s).

Preparation – an apparent effort of thought and time in preparing the selection.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Vocal Division

## WORSHIP TEAM

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Arrangement – well-rounded, cohesive musical statement.

Christian message – presents a Christian perspective and message with ministry effectiveness in mind.

Musical transitions – thoughtful flow of music; theme unity (holiness, the cross, etc.); smooth flow from one song to the next.

Originality – use of original and creative ideas; demonstrates a fresh approach.

### *Communication*

Communicative skill – interprets the overall musical intent (i.e. emotion, energy, musical line, personal involvement/connectivity to theme of arrangement).

Expressiveness – both facial expression and use of body language to lead in worship.

Posture – relaxed body stance for proper breath control.

Stage presence – command of stage and/or instrument; control, confidence, and comfort.

Unity – cohesiveness of vocalists and instrumentalists.

Worshipful lyrics – appropriate lyrics for application of audience; avoiding trite expressions.

### *Presentation/Technique*

Articulation – executes articulate phrases (i.e. 'staccato' – short, 'marcato' – marked, and 'legato' – connected).

Blend – creates a balanced sound.

Breathing – proper breath management.

Diction – proper enunciation of words.

Dynamics – effective use of contrasting volumes.

Energy – demonstrates vitality appropriate for the selection(s).

Harmony - knowledgeable and effective use of unison and multi-part harmony.

Intonation – ability to sing in tune.

Phrasing – completeness of a musical statement.

Rhythmic precision – ability to internalize the pulse.

Tone quality – ability to produce clear and pleasant tone.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion; able to draw a worshipful response.

Memorization – strong knowledge of the lyrics and melody of the song(s).

Preparation – an apparent effort of thought and time in preparation.

Understandable concept – the combination of music selection, communication, presentation/technique, and effectiveness in attaining a response.

# Writing Division

## BOOK CHAPTER

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Christian message – presents a Christian perspective.

Originality – unique use of original and creative ideas; demonstration of a fresh approach.

Style – keeps within genre.

Title selection – interesting title.

### *Communication*

Development – strong incorporation of key components (plot, character development and conflict).

Flow of thought – connected ideas and flow.

Freshness of expression – avoidance of clichés; creating fresh and vivid imagery.

Use of language – proper usage and easily understood components of the English language.

### *Presentation*

Grammar – correct verb tenses, usage of pronouns, etc.

Mechanics/spelling – correct word spelling.

Punctuation – correct use of commas, semi-colons, apostrophes, etc.

Sentence structure – proper placement of phrases and words.

Transitional elements – consistent flow of topics from paragraph to paragraph.

Unique wording – excellent word selection; avoidance of repetitive or common vocabulary.

Visual elements – coversheet, spacing, margins, and word count.

### *Effectiveness*

Effectiveness – overall ability of the writer to capture interest and impact the reader.

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Preparation – an apparent effort of time and thought in preparing the piece.

Understandable concept – combination of the selection, communication, presentation/technique, and effectiveness in attaining a response.

# Writing Division

## CHILDREN'S LITERATURE

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty; age-appropriate approach.

Christian message – presents a Christian perspective and message.

Originality – unique use of original and creative ideas; demonstration of a fresh approach.

Style – keeps within genre.

Title selection – interesting title.

### *Communication*

Development – strong incorporation of key components (plot, character development, conflict, and resolution).

Flow of thought – ideas connecting from the beginning to the end of the piece.

Freshness of expression – avoidance of clichés; creating fresh and vivid imagery.

Use of language – age appropriate; proper usage and easily understood components of the English language.

### *Presentation*

Consistency – consistent use of medium.

Flow – a natural flow of story and images.

Grammar – correct verb tenses, usage of pronouns, etc.

Mechanics/spelling – correct word spelling.

Punctuation – correct use of commas, semi-colons, apostrophes, etc.

Sentence structure – proper placement of phrases and words.

Unique wording – excellent word selection; avoidance of repetitive or common vocabulary.

Use of Illustrations – excellent development and use of age-appropriate illustrations.

Visual elements – coversheet, illustrations, spacing, and/or other creative age-appropriate enhancements.

Visual impact – illustration imagery that is visually compelling; neatness.

### *Effectiveness*

Effectiveness – overall impact.

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Preparation – an apparent effort of time and thought in preparing the piece.

Understandable concept – combination of the selection, communication, presentation/technique, and effectiveness in attaining a response.

# Writing Division

## FIRST PERSON ESSAY, POETRY, AND SHORT STORY

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Originality – unique use of original and creative ideas; demonstration of a fresh approach.

Style – keeps within genre (nonfiction, written in first person).

Theme development – annual theme clearly and creatively woven throughout presentation.

### *Communication*

Flow of thought – ideas connecting from the beginning to the end of the piece.

Freshness of expression – avoidance of clichés – creating fresh and vivid imagery.

Title selection – definite reflection of the tone and message of the essay.

Unique wording – excellent word selection; avoidance of repetitive or common vocabulary.

Use of language – proper usage and easily understood components of the English language.

### *Presentation*

Development – strong incorporation of key components (conflict, plot, and resolution involving speaker).

Grammar – correct verb tenses, usage of pronouns, etc.

Mechanics/spelling – correct word spelling.

Punctuation – correct use of commas, semi-colons, apostrophes, etc.

Sentence structure – proper placement of phrases and words.

Transitional elements – consistent flow of topics from paragraph to paragraph.

Visual elements – coversheet, spacing, margins, and word count.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation – overall conveyance of writer's theme-related idea.

Preparation – an apparent effort of time and thought in preparing the piece.

Understandable concept – combination of the selection, communication, presentation/technique, and effectiveness in attaining a response.

# Writing Division

## SCRIPT WRITING

### *Selection*

Appropriate – appropriate for this festival; appropriate level of difficulty.

Originality – unique use of original and creative ideas; demonstrates a fresh approach.

Title selection – interesting/arresting title.

Theme development – annual theme clearly and creatively woven throughout presentation.

### *Communication*

Flow of thought – ideas connected from the beginning to the end of the piece.

Freshness of expression – avoidance of clichés – creates fresh and vivid imagery.

Unique wording – excellent word selection; avoidance of repetitive or common vocabulary.

Use of language – proper usage and easily understood components of the English language.

### *Presentation*

Action – the intended movement is both original and creative and enhances the idea of the presentation.

Blocking – concise and helpful stage directions; indication of proper staging principles; movement with purpose.

Characterization – believable and original representation of characters; demonstration of a realistic connection to one another.

Development – incorporates key components (plot and character development, conflict, and resolution).

Dialogue – believability of lines.

Sentence structure/grammar/mechanics – proper placement of phrases and words; correct verb tenses, usage of pronouns, etc.

Timing/delivery – demonstrates an understanding of the pacing of a scene; timing that develops the appropriate mood and tone of the scene.

### *Effectiveness*

Evident ministry – evidence of spiritual motivation demonstrated with sincerity and passion.

Interpretation – overall conveyance of writer's theme-related idea.

Preparation – an apparent effort of time and thought in preparing the piece.

Understandable concept – combination of the selection, communication, presentation/technique, and effectiveness in attaining a response.